



TRADITIONAL CONSULTING • INNOVATIVE RECRUITMENT

## DOUGLAS BURNET

### Consulting CFO

[dburnet@cfos2go.com](mailto:dburnet@cfos2go.com)

(415) 425-0666

#### EXECUTIVE SUMMARY

Motivated self-starter who spent last 6 years in entrepreneurial role, now available for temporary or contract position in Finance and Accounting through Spring 2022 and beyond.

Deep skills as CFO/Controller bringing entrepreneurial insights to streamlining finance operations. Software power-user, excellent written and verbal communicator.

#### EXPERIENCE

##### **PARTNER, CONSULTING CFO**

##### **CFOs 2GO**

2022 to Present

[www.cfos2go.com](http://www.cfos2go.com)

Specialty consulting CFO and recruiting firm that customizes financial management solutions by utilizing part- and full-time staff through contract employment or direct hire.

- Co-leads the Non Profit practice.

##### **FOUNDER/GM**

##### **Aerial Sports League and Museum of Future Sports**

2016 to 2021

- Creator of a new business model around drone sports, esports, VR esports and RC car racing.
- The Museum of Future Sports (MoFS) is a combination of entertainment, education, competition and community engagement.

##### **CONSULTANT**

##### **Halo Structures**

2019 to 2020

- Developed pro forma financials and fundraising deck materials for this startup hardware supplier for US military. Excel financial modeling.

##### **INTERIM CEO**

##### **AceNote**

2014 to 2015

Software-as-a-service (SaaS) gig platform focused on one-on-one music instruction.

##### **CHIEF FINANCIAL OFFICER**

##### **Cellotape-Landmark Label**

2011 to 2014

Key focus to solidify operations of this mid-market label manufacturer and prep business for sale.

- Responsible for finalizing post-merger integration of Landmark Label (consumer goods focus) into Cellotape (tech company focus).
- Managed ERP re-implementation including sales tax, streamlining tools, procedure review, etc.

##### **VP FINANCE**

##### **Catholic Community Foundation of Santa Clara County**

2008 to 2011

\$100M foundation supporting the Catholic community in Santa Clara County. Five-year capital campaign with both direct funding and endowment components.

- Responsible for all finance functions including staff management and vendor relationships.
- Implemented new G/L system, internal audits of all key accounts, codification of policies and procedures. Result was on-schedule, clean 2009 audit.

##### **CONSULTANT**

##### **HearPlanet, Inc**

2011

Business plan work, including extensive Excel-based forecast modeling for start-up app developer.

##### **CONTRACTOR**

##### **Various**

2006 to 2008

##### **MANAGING PARTNER**

##### **Pragmatic Financial**

2005 to 2006

Consulting firm focused on strategic planning for retail and manufacturing clients. Real estate management included acquisitions and dispositions of Northern California properties.

##### **DEPUTY FINANCE DIRECTOR**

##### **Mother's Cookies**

2001 to 2003

Responsible for special projects relating to post-merger integration of Mother's Cake and Cookie Company into Parmalat Baking Group North America. PBGNA consolidated nine baked goods manufacturers with combined annual sales of \$1 billion. Mother's was largest single entity with gross sales of \$300 million.

- Responsible for special projects relating to post-merger integration. Full reporting to corporate management; staff management; month and year-end accounting closes.



#### EDUCATION

BSBA, UC Berkeley

- Concentration: Business Administration

AA, Orange Coast College

- Concentration: Solar Engineering

#### BOARD EXPERIENCE

- Board member and Board Chair, Camp Jones Gulch at YMCA of San Francisco (2014 to 2021)

- Board member of ArtSF and Precita Eyes, both in San Francisco

2GO Advisory Group



500 Ygnacio Valley Rd., Suite #410, Walnut Creek, CA 94596 Tel. 925.299.4450 Fax 925.935.1342