



TRADITIONAL CONSULTING • INNOVATIVE RECRUITMENT

DOUG KENNEDY

Consulting CFO

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(415) 770-3840

EXECUTIVE SUMMARY

Consulting CFO who performs business advisory services for family offices, family owned businesses and business management receiverships. He works with clients to plan and transition responsibilities from one generation to the next by astutely assessing their unique situation, determining the path to resolution of problems, conflicts and obstacles to success and then shepherding the client down the path to a desired outcome. Innovation, adaptability and flexibility are hallmarks of my approach to meeting business challenges.

EXPERIENCE

PARTNER, CONSULTING CFO

CFOs2GO

2010 to Present

www.cfos2go.com

Specialty consulting CFO and recruiting firm that customizes financial management solutions by utilizing part- and full-time staff through contract employment or direct hire.

- Leads the Family Offices, Succession Planning and Receivership practices and co-leads the Small Business practice.

FINANCIAL ADVISOR

Ameriprise Financial

2008 to 2010

San Francisco, CA

- Ran a financial advisory business focusing on the financial planning and investment needs of individuals and small businesses in the Bay Area with considerable client base outside the area.

FINANCIAL ADVISOR

Smith Barney

2000 TO 2008

Palo Alto, CA

- Ran a financial planning based investment advisory and management practice focused on the needs of high net worth individuals primarily from high technology companies in the Santa Clara Valley.

TAX PARTNER, NATIONAL OFFICE

Ernst & Young LLP

1997 TO 2000

Washington, DC

- Marketed, sold and in some cases served as co-project manager for service delivery of major corporate tax restructuring projects focusing on federal, international and state income tax reductions to some of the largest audit and tax clients of the firm.

SR. DIRECTOR OF TAX

Gap, Inc.

1990 to 1997

San Francisco, CA

- Joined the company to reorganize, refocus and rationalize the emerging tax organization of this then rapidly growing business on the verge of expanding internationally.
- Led major international and state tax restructuring projects to align the tax structure of the organization with its strategic business units and core processes resulting in annualized tax savings of \$20 million.

DIRECTOR OF TAX

ComputerLand Corp.

1986 to 1990

Pleasanton, CA

- Led the tax function of this multi-national retailer of personal computers including tax planning, provision and tax return preparation as well as management of federal and state income and sales and use tax audits.

DEPT. MANAGER, TAX & FIXED ASSETS

PepsiCo, Frito Lay Division

1985 to 1986

Dallas, TX

- Managed the divisional tax and fixed assets functions of this salty snack manufacturer and distributor.

TAX MANAGER

Intel Corporation

1984

Santa Clara, CA

- Responsible for the preparation of the federal and state income tax returns of this multinational manufacturer of microprocessors and other electronic products.

TAX MANAGER

United Technologies

1979 to 1984

Dallas, TX

- Managed the divisional tax activities of this multinational (10 foreign subsidiaries) of DRAMs and microprocessors.

SR. TAX ACCOUNTANT

Peat, Marwick Mitchell & Co

1975 to 1979

Dallas, TX

- Prepared corporate, partnership and some high net worth individual tax returns.



PROFESSIONAL ACTIVITIES

- Bay Area Receivership Forum
- National Association of Federal Equity Receivers

- Community Music Center of San Francisco, former board member and current member of the finance committee

AUTHOR AND SPEAKER

<https://www.2gocompanies.com/resources/the-issue-september-2012/>

<https://www.2gocompanies.com/cfos2go-blog/2019/01/leadership/>

EDUCATION

- Former CPA
- MBA, University of TX, Austin
- BA, University of TX, Austin

Concentrations: Corporate Finance, Accounting and Corporate Taxation

For more information:

<https://www.2gocompanies.com/cfos2go-partners/doug-kennedy/>