



TRADITIONAL CONSULTING • INNOVATIVE RECRUITMENT

## JOHN BEASLEY

### Consulting CFO

[jbeasley@cfos2go.com](mailto:jbeasley@cfos2go.com)

(415) 722-6749

#### EXECUTIVE SUMMARY

Consulting CFO with a strong interest in the intersection of technology, business and startups. With more than 20 years of experience in leading early stage companies, helps clients think through difficult issues from a financial perspective. Problem solver, highly personable, strong communicator, works effectively with all levels of the organization. Skilled in recruiting and leading great teams and managing through difficult periods.

#### EXPERIENCE

##### **PARTNER, CONSULTING CFO**

**CFOs2GO**

2016 to Present

[www.cfos2go.com](http://www.cfos2go.com)

*Specialty consulting CFO and recruiting firm that customizes financial management solutions by utilizing part- and full-time staff through contract employment or direct hire.*

- Leads the Technology practice and co-leads Agriculture business practice.

##### **GENERAL PARTNER**

**Lighthaven Capital Management, LLC**

2014 to 2016

San Francisco, CA

- Manage financial responsibilities of an early stage hedge fund
- Work with Chief Investment Officer to develop hedging strategy
- Chief Trader for both long positions and hedging

##### **CHIEF EXECUTIVE OFFICER**

**Archimedes, Inc.**

2006 to 2013

San Francisco, CA

*Healthcare modeling and analytics*

- Charged to take a small research team within Kaiser Permanente to a stand-alone commercial organization
- Overcame major challenge of company founders retiring 18 months from kick-off
- Recruited entire senior management team

##### **CHIEF EXECUTIVE OFFICER**

**Base-Base Corporation**

2003 to 2005

Houston, TX

*Software network operating system*

- Secured \$1.3M from angel investors
- Recruited key employees including VP Engineering and Software Engineers
- Worked with team to establish patents and develop product alpha

##### **FOUNDER/CEO/CHAIRMAN**

**ChemConnect, Inc.**

1995 to 2005

San Francisco, CA

*Internet Industry chemical exchange*

- Founded the business based on knowledge of the Internet and inefficiencies of the global chemical industry
- Successfully sold to over 20 Fortune 500 companies as new customers
- Developed and launched four product lines: Commodity Chemical Exchange, New Chemical Supplier Search, Auctions and Procurement, and Supply Chain Connectivity

##### **DIRECTOR, M&A**

**First Physician Care, Inc.**

1994 to 1998

Atlanta, GA

*Physician practice management firm.*

- Company grew from \$0 to \$100M through the acquisition of 14 group practices
- Led due diligence efforts in acquisitions

##### **MANAGING CONSULTANT, HEALTHCARE**

**Ernst & Young**

1991 to 1994

Atlanta, GA

*Big 4 public accounting firm*

- Managed consulting projects including financial feasibility studies, physician practice valuations and acquisitions, certificate of need applications, and hospital planning

##### **CONTROLLER**

**Talbot Recover Systems, Inc.**

1988 to 1991

Atlanta, GA

*Medical group and outpatient facility*

- Managed all aspects of accounting and finance including AR, AP, GL, cash management, payroll, financial controls, and financial planning



#### PROFESSIONAL ACTIVITIES

#### AUTHOR AND SPEAKER

#### EDUCATION

- CPA, Georgia (Inactive)
- BA, Georgia State University
- BS, University of South Carolina

Concentrations: Finance, Accounting

For more information:

<https://www.2gocompanies.com/cfos2go-partners/john-beasley/>